



## **Poster Contest Guidelines**

The purpose of this event is to demonstrate ability in promotion through the medium of poster design and execution.

- Posters will be judged in two categories
  - Hand-drawn ONLY
  - Computer-generated (hand-drawn material and/or other print material may be included)
- Posters may be either black-and-white, color, or a combination of both
- Cardboard, poster board or foam core may be used
- The size shall be 14"x 22" OR 22"x14" ONLY, or poster will be disqualified
- Student name and chapter must be in the top, right-hand corner of the back of the poster, or poster will be disqualified
- Posters will be reproducible, 2-dimensional, with no glitter, Styrofoam, or dimensional add-ons)
- One poster per student
- The theme of the poster will follow DECA Inc.'s theme of "Ready For It."