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VBCSP

VIRTUAL BUSINESS CHALLENGE SPORTS



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PRINCIPLES OF BUSINESS ADMINISTR	RATION EV	'ENTS				
PRINCIPLES OF BUSINESS MANAGEMENT AND ADMINISTRATION	РВМ				_	_
PRINCIPLES OF FINANCE	PFN	BUSINESS ADMINISTRATION CORE EVAN			(10)	(10-)
PRINCIPLES OF HOSPITALITY AND TOURISM	PHT	BUSINESS ADMINISTRATION CORE EXAM		1 ROLE-PLAY	PREPARATION TIME	INTERVIEW TIME
PRINCIPLES OF MARKETING	PMK			2 ND ROLE-PLAY FOR FINALISTS	PREPARATION TIME	HATERVIEW THIE
TEAM DECISION MAKING EVENTS						
BUSINESS LAW AND ETHICS	BLTDM	BUSINESS MANAGEMENT AND ADMINISTRATION EXAM		1 CASE STUDY 2 ND CASE STUDY FOR FINALISTS	PREPARATION TIME	(15-)
BUYING AND MERCHANDISING	ВТОМ	MARKETING EXAM				
FINANCIAL SERVICES HOSPITALITY SERVICES	FTDM HTDM	FINANCE EXAM HOSPITALITY AND TOURISM EXAM				
MARKETING MANAGEMENT	MTDM	MARKETING EXAM				INTERVIEW TIME
SPORTS AND ENTERTAINMENT MARKETING	STDM	MARKETING EXAM				
TRAVEL AND TOURISM	TTDM	HOSPITALITY AND TOURISM EXAM				
INDIVIDUAL SERIES EVENTS						
ACCOUNTING APPLICATIONS	ACT	FINANCE EXAM				INTERVIEW TIME
APPAREL AND ACCESSORIES MARKETING	AAM	MARKETING EXAM		2 ROLE-PLAYS 3 RD ROLE-PLAY FOR FINALISTS		
AUTOMOTIVE SERVICES MARKETING BUSINESS FINANCE	ASM BFS	MARKETING EXAM FINANCE EXAM				
BUSINESS SERVICES MARKETING	BSM	MARKETING EXAM				
FOOD MARKETING	FMS	MARKETING EXAM			PREPARATION TIME	
HOTEL AND LODGING MANAGEMENT	HLM	HOSPITALITY AND TOURISM EXAM				
HUMAN RESOURCES MANAGEMENT	HRM	BUSINESS MANAGEMENT AND ADMINISTRATION EXAM				
MARKETING COMMUNICATIONS QUICK SERVE RESTAURANT MANAGEMENT	MCS QSRM	MARKETING EXAM HOSPITALITY AND TOURISM EXAM				
RESTAURANT AND FOOD SERVICE MANAGEMENT	RFSM	HOSPITALITY AND TOURISM EXAM				
RETAIL MERCHANDISING	RMS	MARKETING EXAM				
SPORTS AND ENTERTAINMENT MARKETING	SEM	MARKETING EXAM				
PERSONAL FINANCIAL LITERACY EVI	ENT					
PERSONAL FINANCIAL LITERACY	PFL	FINANCIAL LITERACY		1 ROLE-PLAY	(10)	(10)
				2 ND ROLE-PLAY FOR FINALISTS	PREPARATION TIME	INTERVIEW TIME
BUSINESS OPERATIONS RESEARCH E	VENTS					
BUSINESS SERVICES OPERATIONS	BOR					
BUYING AND MERCHANDISING OPERATIONS	BMOR				70	
FINANCE OPERATIONS	FOR	NONE	\\ \\ \\ \\ \\ \\ \\ \\ \\ \\ \\ \\ \\	PRESENT RESEARCH AND PLAN	30	(15)
HOSPITALITY AND TOURISM OPERATIONS	HTOR		1 TO 3		PAGES ALLOWED	INTERVIEW TIME
SPORTS AND ENTERTAINMENT MARKETING OPERATIONS	SEOR					
CHAPTER TEAM EVENTS	200					
COMMUNITY SERVICE PROJECT CREATIVE MARKETING PROJECT	CSP CMP					
ENTREPRENEURSHIP PROMOTION PROJECT	EPP				30	(15)
FINANCIAL LITERACY PROMOTION PROJECT	FLPP	NONE	1 TO 3	PRESENT PROJECT		
LEARN AND EARN PROJECT	LEP				PAGES ALLOWED	INTERVIEW TIME
PUBLIC RELATIONS PROJECT	PRP					
ENTREPRENEURSHIP EVENTS			•			
INNOVATION PLAN	EIP		1 TO 3		PAGES ALLOWED	
					11	△
START-UP BUSINESS PLAN	ESB	NONE		PRESENT PLAN		(15)
FRANCHISING BUSINESS PLAN	EFB			_	PAGES ALLOWED	INTERVIEW TIME
INDEPENDENT BUSINESS PLAN	EIB				30	
BUSINESS GROWTH PLAN	EBG		~ " ~			
INTERNATIONAL BUSINESS PLAN						
	IBP		1 TO 3		PAGES ALLOWED	
MARKETING REPRESENTATIVE EVEN			1 TO 3		PAGES ALLOWED	
			1 TO 3	PRESENT ADVERTISING CAMPAIGN	PAGES ALLOWED	
MARKETING REPRESENTATIVE EVEN	тѕ	MARKETING EXAM	1 TO 3		PAGES ALLOWED	(15)
MARKETING REPRESENTATIVE EVENTABLE ADVERTISING CAMPAIGN FASHION MERCHANDISING PROMOTION PLAN SPORTS AND ENTERTAINMENT PROMOTION PLAN	ADC FMP SEPP		1 TO 3	PRESENT ADVERTISING CAMPAIGN PRESENT PROMOTION PLAN	PAGES ALLOWED 11 FACT SHEETS	(15) INTERVIEW TIME
MARKETING REPRESENTATIVE EVENTABLE ADVERTISING CAMPAIGN FASHION MERCHANDISING PROMOTION PLAN	ADC FMP SEPP				11	
MARKETING REPRESENTATIVE EVENTA ADVERTISING CAMPAIGN FASHION MERCHANDISING PROMOTION PLAN SPORTS AND ENTERTAINMENT PROMOTION PLAN PROFESSIONAL SELLING AND CONSU	ADC FMP SEPP JLTING EV FCE	ENTS FINANCE EXAM			11 FACT SHEETS	INTERVIEW TIME
MARKETING REPRESENTATIVE EVENTA ADVERTISING CAMPAIGN FASHION MERCHANDISING PROMOTION PLAN SPORTS AND ENTERTAINMENT PROMOTION PLAN PROFESSIONAL SELLING AND CONSUMERATION FINANCIAL CONSULTING HOSPITALITY AND TOURISM PROFESSIONAL SELLING	ADC FMP SEPP JLTING EV FCE HTPS	ENTS FINANCE EXAM HOSPITALITY AND TOURISM EXAM		PRESENT PROMOTION PLAN	11	INTERVIEW TIME
MARKETING REPRESENTATIVE EVENTA ADVERTISING CAMPAIGN FASHION MERCHANDISING PROMOTION PLAN SPORTS AND ENTERTAINMENT PROMOTION PLAN PROFESSIONAL SELLING AND CONSU FINANCIAL CONSULTING HOSPITALITY AND TOURISM PROFESSIONAL SELLING PROFESSIONAL SELLING	ADC FMP SEPP JLTING EV FCE	ENTS FINANCE EXAM		PRESENT PROMOTION PLAN CONSULTATION	11 FACT SHEETS	INTERVIEW TIME
MARKETING REPRESENTATIVE EVENTA ADVERTISING CAMPAIGN FASHION MERCHANDISING PROMOTION PLAN SPORTS AND ENTERTAINMENT PROMOTION PLAN PROFESSIONAL SELLING AND CONSUMERINANCIAL CONSULTING HOSPITALITY AND TOURISM PROFESSIONAL SELLING	ADC FMP SEPP JLTING EV FCE HTPS	ENTS FINANCE EXAM HOSPITALITY AND TOURISM EXAM		PRESENT PROMOTION PLAN CONSULTATION	11 FACT SHEETS	INTERVIEW TIME
MARKETING REPRESENTATIVE EVENTA ADVERTISING CAMPAIGN FASHION MERCHANDISING PROMOTION PLAN SPORTS AND ENTERTAINMENT PROMOTION PLAN PROFESSIONAL SELLING AND CONSU FINANCIAL CONSULTING HOSPITALITY AND TOURISM PROFESSIONAL SELLING PROFESSIONAL SELLING	ADC FMP SEPP JLTING EV FCE HTPS	ENTS FINANCE EXAM HOSPITALITY AND TOURISM EXAM		PRESENT PROMOTION PLAN CONSULTATION	11 FACT SHEETS	INTERVIEW TIME
MARKETING REPRESENTATIVE EVENTA ADVERTISING CAMPAIGN FASHION MERCHANDISING PROMOTION PLAN SPORTS AND ENTERTAINMENT PROMOTION PLAN PROFESSIONAL SELLING AND CONSULTING HOSPITALITY AND TOURISM PROFESSIONAL SELLING PROFESSIONAL SELLING ONLINE EVENTS	ADC FMP SEPP JLTING EV FCE HTPS PSE	FINANCE EXAM HOSPITALITY AND TOURISM EXAM MARKETING EXAM		PRESENT PROMOTION PLAN CONSULTATION SALES PRESENTATION	FACT SHEETS N/A	INTERVIEW TIME 15 INTERVIEW TIME
MARKETING REPRESENTATIVE EVENTATIVE EVENTATION ADVERTISING CAMPAIGN FASHION MERCHANDISING PROMOTION PLAN SPORTS AND ENTERTAINMENT PROMOTION PLAN PROFESSIONAL SELLING AND CONSUMENTALITY AND TOURISM PROFESSIONAL SELLING PROFESSIONAL SELLING ONLINE EVENTS STOCK MARKET GAME VIRTUAL BUSINESS CHALLENGE ACCOUNTING VIRTUAL BUSINESS CHALLENGE HOTEL MANAGEMENT	ADC FMP SEPP JLTING EV FCE HTPS PSE SMG VBCAC VBCHM	ENTS FINANCE EXAM HOSPITALITY AND TOURISM EXAM		PRESENT PROMOTION PLAN CONSULTATION SALES PRESENTATION	FACT SHEETS N/A	INTERVIEW TIME 15 INTERVIEW TIME
MARKETING REPRESENTATIVE EVENTABLE ADVERTISING CAMPAIGN FASHION MERCHANDISING PROMOTION PLAN SPORTS AND ENTERTAINMENT PROMOTION PLAN PROFESSIONAL SELLING AND CONSUMENT OF THE PROPESSIONAL SELLING PROFESSIONAL SELLING PROFESSIONAL SELLING ONLINE EVENTS STOCK MARKET GAME VIRTUAL BUSINESS CHALLENGE ACCOUNTING VIRTUAL BUSINESS CHALLENGE HOTEL MANAGEMENT VIRTUAL BUSINESS CHALLENGE PERSONAL FINANCE	ADC FMP SEPP JLTING EV FCE HTPS PSE SMG VBCAC VBCHM VBCPF	FINANCE EXAM HOSPITALITY AND TOURISM EXAM MARKETING EXAM	1 TO 3	PRESENT PROMOTION PLAN CONSULTATION SALES PRESENTATION	FACT SHEETS N/A	INTERVIEW TIME 15 INTERVIEW TIME
MARKETING REPRESENTATIVE EVENTADVENTAGE ADVERTISING CAMPAIGN FASHION MERCHANDISING PROMOTION PLAN SPORTS AND ENTERTAINMENT PROMOTION PLAN PROFESSIONAL SELLING AND CONSUMENTALITY AND TOURISM PROFESSIONAL SELLING PROFESSIONAL SELLING ONLINE EVENTS STOCK MARKET GAME VIRTUAL BUSINESS CHALLENGE ACCOUNTING VIRTUAL BUSINESS CHALLENGE HOTEL MANAGEMENT	ADC FMP SEPP JLTING EV FCE HTPS PSE SMG VBCAC VBCHM	FINANCE EXAM HOSPITALITY AND TOURISM EXAM MARKETING EXAM	1 TO 3	CONSULTATION SALES PRESENTATION PRESENT PORTFOLIO	FACT SHEETS N/A 11 PAGES ALLOWED	INTERVIEW TIME 15 INTERVIEW TIME